



Midwest Michigan Branch 2024 Snowplow Roadeo & Equipment Show

VENDOR REGISTRATION & INFORMATION

Please join us on **October 9, 2024** for the Midwest Michigan Snowplow Roadeo and Equipment Show!

This year's event will be held at the Kentwood Public Works facility, located at 5068 Breton Rd SE, Kentwood, MI 49508. We offer several options for sharing your company's information with a few hundred Public Works people in just one day.

EXHIBITS

- Reserve your booth by completing the registration form and using the attached map layout
- **Please reference map for the cost of booth spaces** (*Costs may vary based upon location*)
- Booths include two chairs and one 2 x 6 table
- Booth spaces are first come, first served; choose your top booth spaces and they will be reserved based on availability
- If you desire electrical hookup, please choose a location and note that request
- Exhibitors / attendees who are registered will be provided lunch and name badges
- Set up will take place from 1:00 pm to 7:00 pm on Tuesday, October 8th, or between 6:00 am and 7:00 am on Wednesday – **please plan accordingly based on location – especially large equipment**
- Please arrive at event location at 7:30AM on October 9th, 2024
- **Vendors must commit to staying until 3:00 pm**

DOOR PRIZES – VENDOR BINGO

To encourage all of our attendees to visit each vendor display, we offer “Vendor Bingo”. Each person is supplied a layout of the vendor display area which includes a list of where vendors are located. They are asked to stop at each booth and have the vendor highlight their space on the page. When the page is complete with all participating vendors being marked appropriately, their name and the agency they work for is entered into a drawing. Vendors are invited to donate door prizes to be used in the drawing. Prizes should be identified with vendor's name or card and can be displayed on the stage throughout the day.

ADVERTISING

Each vendor renting space is provided a business card sized ad in the program. If you're not renting a booth we invite you to purchase an ad. Submit your camera-ready art (jpeg, tiff or bitmap) before **September 27, 2024** to be included in the professionally printed (in black and white) program. Additionally, vendors have the option of providing a company banner to display on site during the event.

CANOPY TENT SPONSORSHIP

Vendors have the opportunity to sponsor one (or more!) of the canopy tents that will be set up during the event at each obstacle/parking location. Vendors have the option of either bringing their own 10ft banner to hang on the tent or a 2ft by 3ft sign that will be included in the cost. The cost for sponsorship is \$300 per tent. The tents are 10ft by 10ft pop up style.

EVENT SUPPORTERS

If you are interested in making a contribution, your company will be recognized as a Friend, Bronze, Silver, Gold or Platinum Sponsor.

Thank you for your continued support of this event. We look forward to seeing you on October 9th, 2024.



MIDWEST MICHIGAN BRANCH 2024 SNOWPLOW ROADEO AND EQUIPMENT SHOW October 9, 2024

Please indicate choices below and return with payment (checks payable to **Midwest Michigan APWA Snowplow Rodeo**) before **September 27, 2024**. Online payment is also available; please email APWARodeo@outlook.com for this payment option.

Contact Information

Company: _____ Name: _____
E-mail: _____ Phone: _____

Booth Rental

- Use the attached Exhibit Area map to make your selection _____ 1st Choice spaces
- A variety of options available at this location _____ 2nd Choice spaces
- Booth rental rates are on the Exhibit Area map _____ 3rd Choice spaces
- Your entire display **MUST** fit inside YOUR space

Yes, I need electrical hookup

Program Advertising

- 1/8 page free w/ booth
- 1/8 page ad = \$75
- 1/4 page ad = \$100
- 1/2 page ad = \$150
- full page ad = \$225

Banner Display

- \$100 for each 10ft Banner
- Yes, I want a banner
- _____ ft - Size of banner
- _____ Cost of banner

Supporters

- Friends \$100
- Bronze \$200
- Silver \$300
- Gold \$400
- Platinum \$500 & Above

Canopy Tent Sponsorship

We are continuing to offer tent sponsorships for the event! Please see the first page of registration for details. If you are interested, please fill out the section to the right.

- Yes, I want to sponsor a tent
 - I will be bringing my own banner
 - I will not be bringing a banner
- _____ Number of tents to sponsor
- _____ Total Cost (\$300 each)

If not providing a banner please attach a JPEG or PDF of the logo you would like displayed

Please see bottom of next page for submission information

